




PLUMBER
BATHWARE

ENJOY THE **LUXURY OF WATER**

AQUA PLUMBINGS PVT. LTD.



*Making faucets is what our forefathers did.
Making faucets is what we do.*

*Mr. Ashok Kumar Chaudhary
Managing Director, Aqua Plumbings Pvt. Ltd.*

■ THE NUMBERS SPEAK VOLUMES

OVER 30 YRS

OF INNOVATION AND
EXCELLENCE

1.8 LAKH

SQ.FT. OF
MANUFACTURING
SPACE

40 LAKH

UNITS OF ANNUAL
PRODUCTION
CAPACITY

1ST IN INDIA

TO INTRODUCE
ROTOMATIC AUTOMATED
ELECTROPLATING PLANT

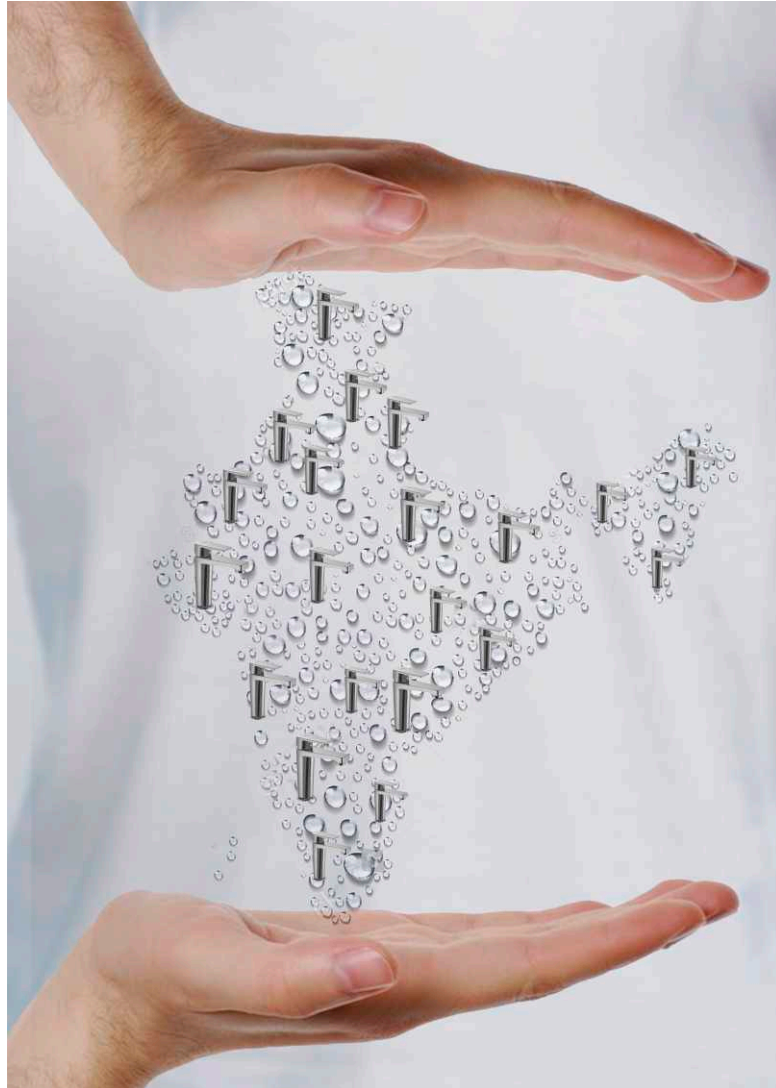
1100+ SKU_s

ONE OF THE LARGEST
PRODUCT RANGE
IN THE MARKET

600+

DEDICATED
AND TALENTED
WORKFORCE

PAN INDIA SALES NETWORK



18+
STATES

3000+
RETAILERS

951
DEALERS

58
DISTRIBUTORS

REGIONAL SHARE OF SALES

36%
WEST

25%
CENTRAL

20%
SOUTH

16%
NORTH

3%
EAST

REGIONAL OFFICES IN
AHMEDABAD | INDORE | JAIPUR | LUDHIANA

EXCLUSIVE LOUNGES IN
**AHMEDABAD | INDORE | BANGALORE
LUDHIANA | MOHALI**

EXPORT MARKETS

BHUTAN

KENYA

NEPAL

NIGERIA

SOUTH AFRICA

SRI LANKA

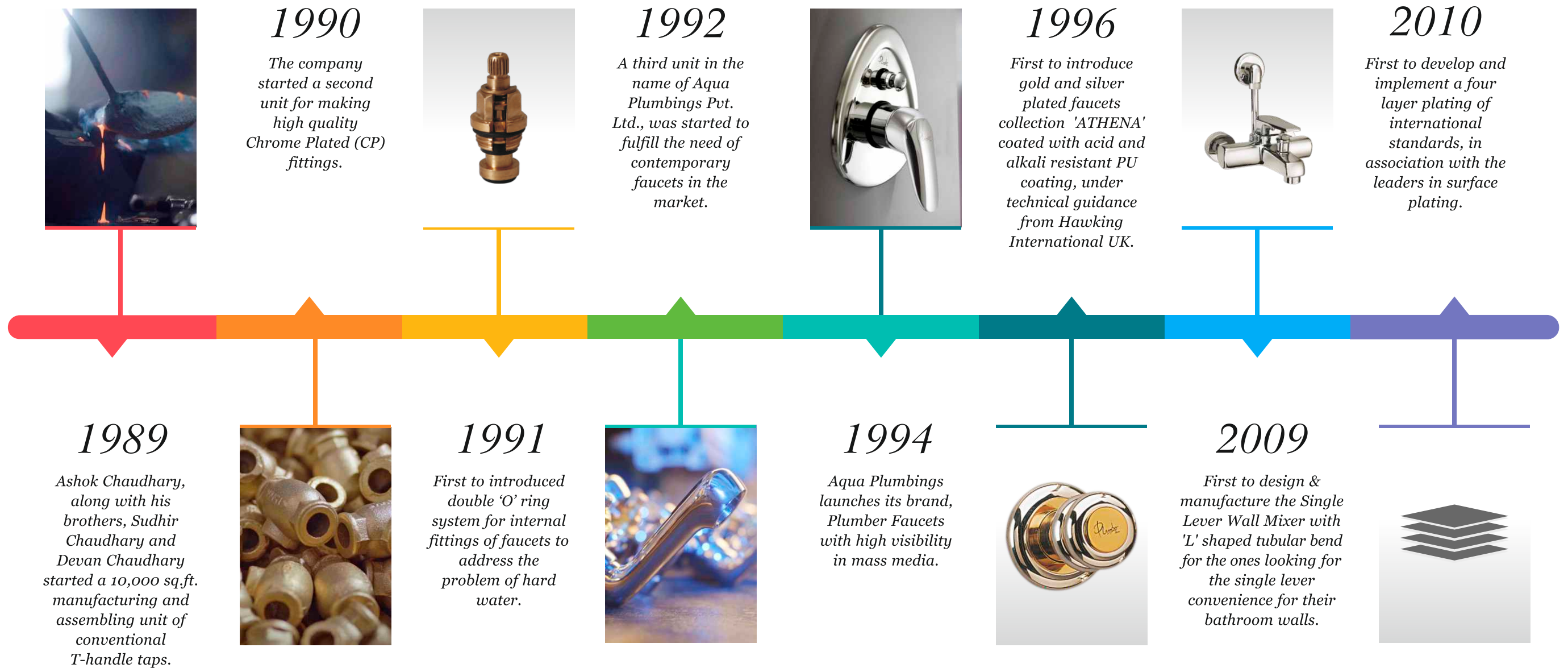
U.A.E.

*Responding to market needs and constantly
upgrading technology and process have played an
important role in our success.*

*Sudhir Chaudhry
Director, Aqua Plumbings Pvt. Ltd.*



■ THE JOURNEY SO FAR



■ THE JOURNEY SO FAR



2014

First to introduce fully automated rotomatic 8 - layer electroplating plant to make highly durable rust resistant faucets.



2018

To tap the entry-level segment, the group launched an economy brand SPENGLER which offers maximum durability, quality, affordability, and it is assured with 7 years of warranty.



2020

*With years of research and innovation, Plumber Bathware announced a **Lifetime Performance Warranty** on faucets on its entire range, yet another first for India.*

2011

Another innovation of high performance sensor taps with motor driven ceramic discs, in place of the conventional diaphragm based sensors.



2017

Aqua Plumbings unveiled its Ultra Luxury brand AQUINI to bring the design essence of Italian bath fittings along with its unique usage experience.



2019

Plumber Bathware holds a mega event to launch its sanitaryware collection at The Oberoi, Gurugram.





*Our commitment is to make bathware which is
beautiful and also responsible to the environment.*

*Deven Chaudhary
Director, Aqua Plumbings Pvt. Ltd.*

OUR CORE BELIEFS



Sustainability



Innovation



Design



Quality



Relationship



Sustainability

We love water. We are responsible.



Actual image of the water treatment plant

A COMPANY WITH ITS HEART IN SUSTAINABILITY

- | Committed to **responsible manufacturing** practices
- | Heavy investment in **energy efficiency and water conservation**
- | Upgraded all its faucets with **German aerators** to qualify for the 2-Star-Rating and are upgrading further to qualify for the highest 3-Star-Rating
- | Treating and recycling the same affluent to be a **Zero discharge company**
- | **Rain water harvesting** in our manufacturing unit to improve the quality and quantity of ground water



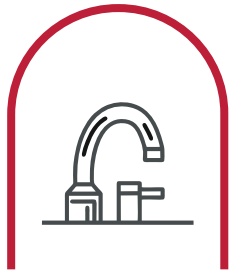
Innovation

To evolve is to last forever



MANY INDUSTRY FIRSTS CREDITED TO US

- | Introduced **Double 'O' Ring System** for durability in hard water areas.
- | Introduced one of a kind **silver and gold plated faucets**.
- | Designed and manufactured **single lever wall mixer with 'L' shape bend**.
- | Incorporated **motor driven ceramic discs** in sensor taps giving it an edge over the conventional based diaphragm based sensors.
- | Installed **fully automated vertical lifting electroplating plant** for eight layers of surface coating for extra durability of faucets.
- | Early adopter of **low pressure die-casting** technology.



Design

Aesthetically appealing and functionally smooth



FROM IDEATION TO CREATION

We are a design centric manufacturing company. With a strong focus on aesthetics, functionality and water conservation, Plumber Bathware believes in the essence of making bathrooms beautiful.

INTERNAL DESIGN STUDIO

SKETCHING, 3D-MODELING

RENDERING, PROTOTYPING

CUSTOMIZED PRODUCTS

DRIVEN BY WATER CONSERVATION



Quality

An uncompromising quality control for unforgettable experience



Each faucet is made up of A-grade brass, crafted meticulously at right temperature and finished with care.

A well adhered Quality Management System ensures that all products are thoroughly batch-checked and tested.

THE **5S** APPROACH

SMOOTH

Get a smooth surface that will last you for decades with the unique plating process for one of the best finishes.

SAVE

Conserve water by reducing your water consumption without compromising on the flow with German Neoperl Aerators for the perfect foam.

SOFT

Experience the ultimate softness with ceramic cartridges from Europe.

SAFE

Stay healthy by preventing water contamination with a safe alloy that contains 65% less lead and is three times resistant to corrosion.

STURDY

Enjoy long-lasting products, offering superior chemical resistance and flexibility with the SPX, MLT and RPX Hoses for better performance.



Relationship

The importance of being together for a long time.



ONE TRANSACTION, LIFETIME RELATIONSHIP

Strong relationship with our channel partners and customers are a key component to building a successful company and It's what keeps us thriving and growing.

Long tenures with distributor, dealer and associates.

Average relationship over 12 years old

Dealer engagement programs

Plumber training and awareness programs

Dedicated customer service cell

Annual rewards and recognitions

Having a positive outlook and being resilient in the face of obstacles is a key component of making aspirations a reality. Consistent and deliberate efforts are what keep us moving forward every day.

*Jay Mendiratta
President, Aqua Plumbings Pvt. Ltd.*

■ EXQUISTE SANITARYWARE COLLECTION LAUNCHED TO LEVERAGE THE BRAND AND DISTRIBUTION MUSCLE

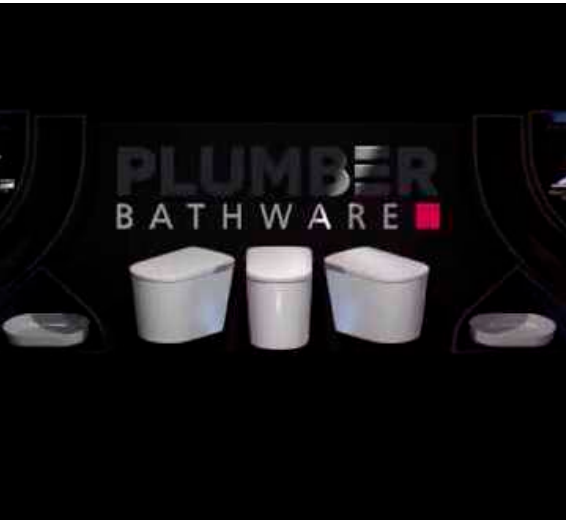
Aqua Plumbings unveiled Plumber Bathware's grand collection of sanitaryware and its top-of-the-line Aquini Faucets at The Oberoi Gurgaon on 19th November, 2019. The meet was attended by over 250 dealers from across India and the collection was overwhelmingly accepted. A similar launch event was followed in Indore on 28th November, 2019.



The WORLD OF PLUMBER sanitaryware launch at The Oberoi, Gurugram was undoubtedly one of the unseen events by the industry. Created with trending consumer insights, the design and production team indeed create a world class collection.

*Karann Chaudhry
Management, Aqua Plumbings Pvt. Ltd.*

A RECENT MILESTONE





■ BRAND PORTFOLIO

PLUMBER
BATHWARE ■
LUXURY FOR EVERYONE


AQUINI
EUROPEAN EXCELLENCE

Spengler®
ECONOMY WITH ELEGANCE

PLUMBER BATHWARE



LUXURY FOR EVERYONE

■ ONE OF THE WIDEST OFFERING OF BATHWARE COLLECTION



SANITARYWARE



ART BASINS



FAUCETS



SHOWERS



■ FAUCETS



PLUMBER
BATHWARE ■



An exquisite collection including Sensor, Single Lever, Quarter Turn and Half Turn faucet with European cartridges, German aerators and an enviable eight layer surface coating surpassing all international standards , long lasting sheen smooth operation & perfect foam flow.

 **LIFETIME**
PERFORMANCE
WARRANTY ON FAUCETS



RICH IN FEATURES, GREAT IN APPEAL



Water saving
technology



Unmatched finish
8 layer coating



Hi-tech Ceramic discs
for longer life



Lifetime performance
warranty on faucets

SANITARYWARE

PLUMBER
BATHWARE



Intelligent WC
Wall mounted WC
One piece WC
Two piece WC
Tankless WC

RICH IN FEATURES, GREAT IN APPEAL



**Silent and soft
closing seat covers**



**Vortex tornado
flushing**



**Anti-bacterial
glaze**



**Warranty
on sanitaryware**

Art Basins
Under counter Basins
Vanity Basins
Wall hung Basins

■ SHOWERS

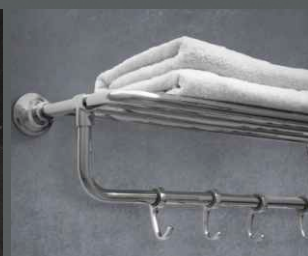
The wide range of overhead and hand showers are available in varied sizes and shapes with features like Easy-Clean, Anti-Lime Jets Multi-Flow and advance Water Saving APC Technique etc.

PLUMBER
BATHWARE ■



■ ACCESSORIES

PLUMBER
BATHWARE ■

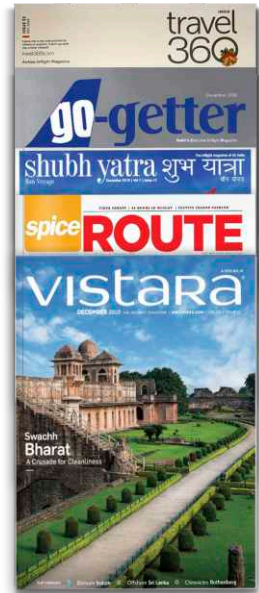


Exceptional design for everyday needs. Plumber Bathware's stylish universal items offer a rich selection for attractive bathroom furnishing, with items such as Tumbler Holder, Liquid Soap Dispenser, Towel Rail, Soap dish etc.

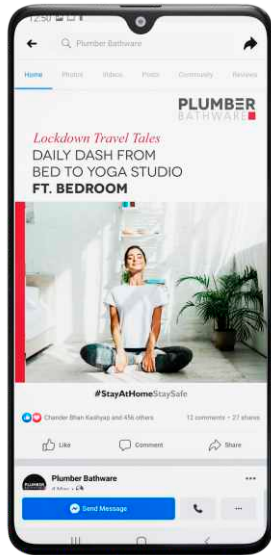


■ BRAND COMMUNICATION

PLUMBER
BATHWARE■



Plumber Bathware brand is consistently visible in leading in-flight and home interior magazines; outdoor presence in key cities and airports; web advertising; frequent bursts on leading TV channels, etc.





EUROPEAN EXCELLENCE.
RIGHT HERE.

■ DESIGN ETHOS

AQUINI
EUROPEAN EXCELLENCE

RIGHT AT THE HEART IS
ITALIAN DESIGN
TRADITION AND OUR
LOVE FOR WATER.
CAREFULLY CRAFTED AND
EXCEPTIONALLY
DESIGNED THE
AQUINI COLLECTION
PROVIDE A STUNNING
APPEAL AND AN UNIQUE
WATER EXPERIENCE

AQUINI FAUCET COLLECTION

SINGLE LEVER BATH & KITCHEN FAUCETS
SPECIAL FINISH BATH & KITCHEN FAUCETS

AQUINI BATH COLLECTION

CUSTOM SHOWER SYSTEM, HIGH FLOW
MULTI OUTLET MIXER, HIGH FLOW
THERMOSTATIC MIXER, MULTI-FLOW
OVERHEAD SHOWERS



■ FAUCETS



■ BATH COLLECTION

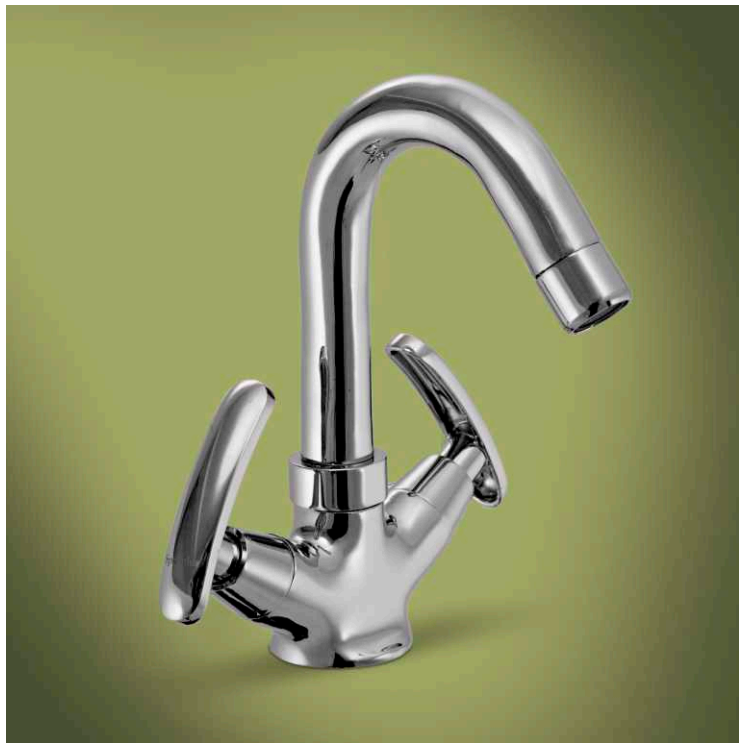
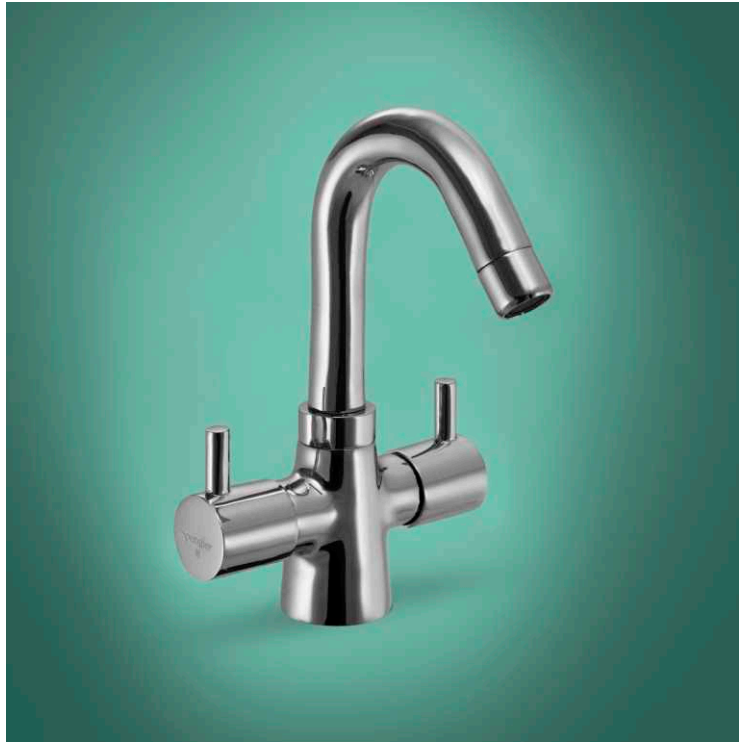
AQUINI
EUROPEAN EXCELLENCE

THERMOSTATIC LINEAR CONCEALED MIXERS
HIGH FLOW MULTI OUTLET MIXER
HIGH FLOW MULTI OUTLET MIXER
HIGH FLOW THERMOSTATIC MIXER
MULTI-FLOW CEILING SHOWERS



ECONOMY WITH ELEGANCE

Spengler



ECONOMY WITH ELEGANCE



Spengler[®]

FROM **PLUMBER**

FEATURES



SMOOTH OPERATION



DURABLE QUALITY



SUPERIOR CHROME FINISH



SOFT WATER FLOW



YEAR WARRANTY

OUR CLIENTS

PLUMBER
BATHWARE

INTERNATIONAL GROUPS



PUBLIC SECTOR UNDERTAKINGS (PSUS)



PRIVATE SECTOR



SPIRITUAL



AWARDS & CERTIFICATIONS

QUALITY CERTIFICATION



APPROVED BY REPUTED INSTITUTIONAL



The group adheres to international standards and has been certified in a number of areas of fundamental importance for the manufacture of top-quality products; the supply chain, production processes and the environment.

AWARDS



BUSINESS ICON AWARD IN
THE SANITARYWARE CATEGORY
Awarded by Navbharat Times



INDUSTRY LEADERSHIP AWARD
IN THE BATHWARE CATEGORY
Awarded by Dainik Jagran



BRAND OF THE DECADE
Awarded by ERTC Media



PRESTIGIOUS RISING
BRAND OF ASIA AWARD
Awarded by ERTC Media



BRAND ICONS 2016 EXCELLENCE
IN BUSINESS AWARD
Awarded by Times of India Group



EXCELLENT
CONTRIBUTION IN VAT
Awarded by Government of Uttar Pradesh

■ A SOCIALLY RESPONSIBLE COMPANY

PLUMBER
BATHWARE ■

#haathdhokay

A public service campaign to spread hygiene awareness in the time of pandemic.



In response to the COVID-19 pandemic, Plumber Bathware embarked on a public service campaign to remind people of the importance of hand hygiene and how it can help reduce the spread of infections.

#ipledgetosavewater

An initiative by Plumber Bathware to save water.



Launched in 2020, Plumber Bathware took a step towards raising awareness of water conservation by making every Indian aware of the looming water crisis. With this campaign, Plumber Bathware strives to bring a positive change in the

society by raising awareness and supporting a cause that will help millions of people from around the country. Plumber Bathware has taken a pledge to itself save 10 billion liters of water wastage every year.

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